



SHELL RIMULA ULTRA

HELPING YOU REACH YOUR REAL DESTINATION

WHAT IS DYNAMIC PROTECTION PLUS TECHNOLOGY?

Shell Rimula top-tier, heavy-duty engine oils are made from a combination of synthetic base oil technology and our Adaptive Additive Technology. We call this Dynamic Protection Plus Technology.



SHELL RIMULA IS PUT TO THE TEST

So far the new Shell Rimula Ultra has completed over



1.5 MILLION
KM OF FIELD TESTING

in various Euro 6 engines under a range of tough terrains, extreme weather and load conditions.



THE RESULTS:
EXCELLENT
PISTON CLEANLINESS
AFTER 90,000 KM

The engine inspection revealed excellent piston cleanliness and showed them to be almost as good as new.

Proof that whatever the conditions on your vehicle, Shell Rimula Ultra helps to protect your engines.

WHAT ARE THE BENEFITS?



UP TO
56%

BETTER
ENGINE WEAR
PROTECTION¹



UP TO
2%

INCREASE
IN FUEL
ECONOMY²



UP TO
150,000 KM
LONGER OIL DRAIN
INTERVAL³

WHY CHOOSE SHELL RIMULA ULTRA?



INNOVATION

Recruitment of world-class scientists and significant investment in research and testing.



APPLICATION

On-going technical collaboration with some of the fleet industry's leading OEMs.



PARTNERSHIP

Industry experts provide you with frontline technical support and lubrication solutions.



THE WORLD'S
#1
LUBRICANT
SUPPLIER⁵

SHELL RIMULA BENEFITS FOR
WORKSHOPS, BROUGHT TO YOU BY

Shell
ADVANTAGE

¹Compared with the new, more stringent MB 228.51 limit, as measured in the MB OM 646 LA engine test. ²Compared with a typical 10W-40 oil over a 100,000 km oil drain interval. ³Proven to deliver 150,000 km oil drain intervals based on Daimler specification MB 228.5 or 228.51. ⁴The thirteenth edition of the Kline & Company report on the global lubricants sector (Global lubricants Industry 2014: Market Analysis and Assessment).